

COMPANY PROFILE

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Founded at

June 2016 under name of Kidzania before
rebranding to Gino Tech July 2021

2025

Welcome to GinoTech



INTRODUCTION

Gino Tech stands as a testament to our commitment to Innovation, education, and nurturing the boundless potential of young minds. Our Journey has been marked by numerous achievements in both national and International competitions, underscoring our dedication to excellence in the fields of STEAM and robotics.



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ABOUT US

About Us

In the vibrant landscape of education, an evolution was born in 2015. What began as Kidzania Academy in the Middle East was not merely an educational venture. Our founders envisioned a world where children could unleash their creativity and explore the wonders of learning through play. As we embarked on this journey, the world was evolving, and with it, the landscape of education was shifting toward the exciting realms of STEAM and robotics. Recognizing this pivotal moment, we transformed into Gino Tech in 2021, marking our bold expansion into the United States, a leap into new horizons, driven by a mission to empower young minds and inspire the innovators of tomorrow.

HOW DID THE COMPANY START ? WHAT INSPIRED ITS CREATION?

7

Years of Experience

Gino Tech has been operating for 7 years since its founding in 2016, demonstrating growth and expertise in the STEAM education sector.

2030

Future-Ready Skills

Gino Tech is preparing students to be equipped for future jobs by providing them with essential skills in coding and robotics.

5+

Expert Team Foundation

Every team member at GinoTech has 5+ years of robotics experience, ensuring a strong technical foundation for delivering high-quality education.



Legal & Compliance

CERTIFICATION FROM :



INNOVATE
STEAM
FOUNDATION

BUSINESS LICENSE
FROM TUSTIN CITY

GinoTech is certified by the Innovative STEAM Foundation, a reputable non-profit organization dedicated to advancing STEAM education. This certification recognizes our commitment to innovative educational practices and our role in promoting STEAM initiatives within the community.

VISION & MISSION

Leading STEAM education, GinoTech inspires young innovators through hands-on coding and robotics, preparing them for a tech-driven future.



VISION

To become a global leader in STEAM education, fostering a future where every child has the opportunity to innovate, create, and thrive in a technology-driven world.

MISSION

At GinoTech, our mission is to inspire and equip the next generation of innovators, creators, and problem-solvers. We provide engaging coding and robotics classes for children and teens aged 3 to 19, fostering critical thinking, creativity and collaboration. Through hands-on learning experiences and exciting competitions, we aim to ignite a passion for technology and prepare our students for a future where they can make a meaningful impact.

Core Value



We focus on creativity and pushing the limits of technology in all we do.



TEAMWORK

Teamwork and good communication help us succeed, creating a welcoming space for sharing talents.



SKILLS

We give people skills, confidence to face challenges, and act with honesty, fairness, and transparency.



IMPACT AND SUPPORT FOR COMMUNITIES

Working with local groups, we make a bigger impact and support underrepresented communities.

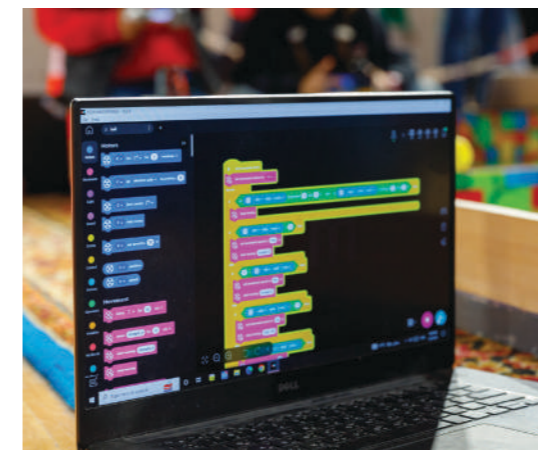
WHY GINOTECH?



Gino Tech distinguishes itself by leveraging competition as a catalyst for growth, promoting collaboration, creativity, and innovation in a dynamic environment. Our holistic STEAM approach integrates science, technology, engineering, arts, and math equipping students with both technical and creative problem-solving abilities.

We also organize competitions in the MENA region, such as ORCE and Roboturny, where we manage every aspect from selecting the ideal venue to training staff and volunteers ensuring that each event shines.

Furthermore, we actively engage with the community by partnering with schools to make STEAM education accessible to everyone. We provide mentorship and industry connections to inspire and guide students toward promising careers in STEAM.



SHORT TERM GOALS

Expand course offerings to include AI classes. This will attract more students and enhance our program's diversity and engagement in technology.

LONG TERM GOALS

Establish partnerships with local schools and colleges to integrate programs into their curriculum and expand nationwide, fostering a lifelong passion for STEAM among students.



TARGET AUDIENCE

Parents

Guardians seeking educational enrichment and STEAM opportunities for their children.

Schools & Educators

Institutions looking to enhance their curriculum with coding and robotics programs.

Community Organizations

Groups focused on youth development and technology education.

High School Students

Teens interested in volunteering or gaining experience as trainers or mentors.

Colleges & Universities

Institutions interested in partnering for camps and educational initiatives.

Tech Enthusiasts

Individuals passionate about technology and innovation, looking for workshops and competitions.



REGIONS MARKETS



REGIONS OR MARKETS DOES THE COMPANY SERVE:

USA Market

MENA Region Market

OUR SERVICES

The company provides a wide range of services aimed at inspiring young innovators and problem-solvers. Our core offerings include engaging coding and robotics classes for children and teens aged 3 to 19. We also run hands-on workshops and immersive summer camps that emphasize practical skills and teamwork.

In addition to our regular programs, we offer specialized training for trainers to ensure high-quality instruction. High school students can gain valuable experience through volunteer opportunities, helping younger students explore technology.

Each year, we host an international competition in the MENA region, managed by skilled engineering staff, giving students a unique chance to connect, learn, and compete with peers from diverse backgrounds. This variety of programs distinguishes us from competitors like ORIC, MRCUSA, Robotourney, and ORCE, creating a dynamic learning environment that fosters creativity, collaboration, and critical thinking.



As traditional jobs decline by 2030, our programs prepare students for future careers with essential skills in coding and robotics. We bridge the gap between current education and workforce demands by offering practical, relevant skills. Our engaging curriculum sparks interest in STEAM fields, encouraging students to pursue tech-related careers.



Through hands-on learning, we nurture creativity, critical thinking, and problem-solving skills needed for a technology-driven job market. Additionally, our competitions and group projects teach teamwork and collaboration, key skills for any workplace.



GinoTech inspires young innovators with coding, workshops, and competitions.

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AND ROBOTICS**

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01

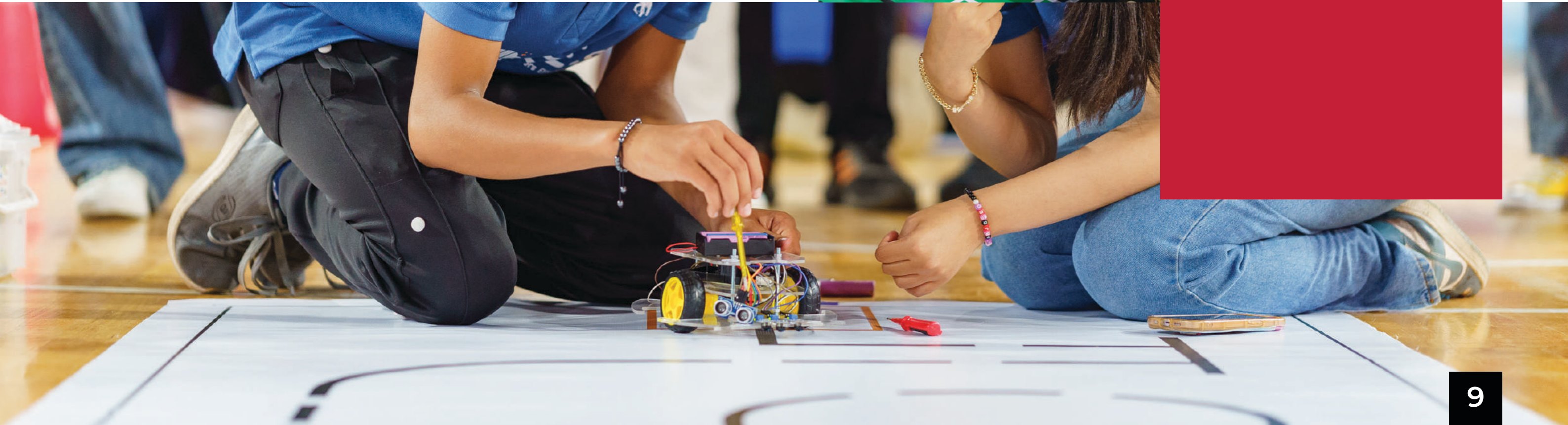
We are passionate about empowering the next generation of innovators through our engaging coding and robotics courses designed specifically for kids. Our programs cater to various skill levels, ensuring that every student, from beginners to advanced learners, can thrive and grow in their understanding of technology.

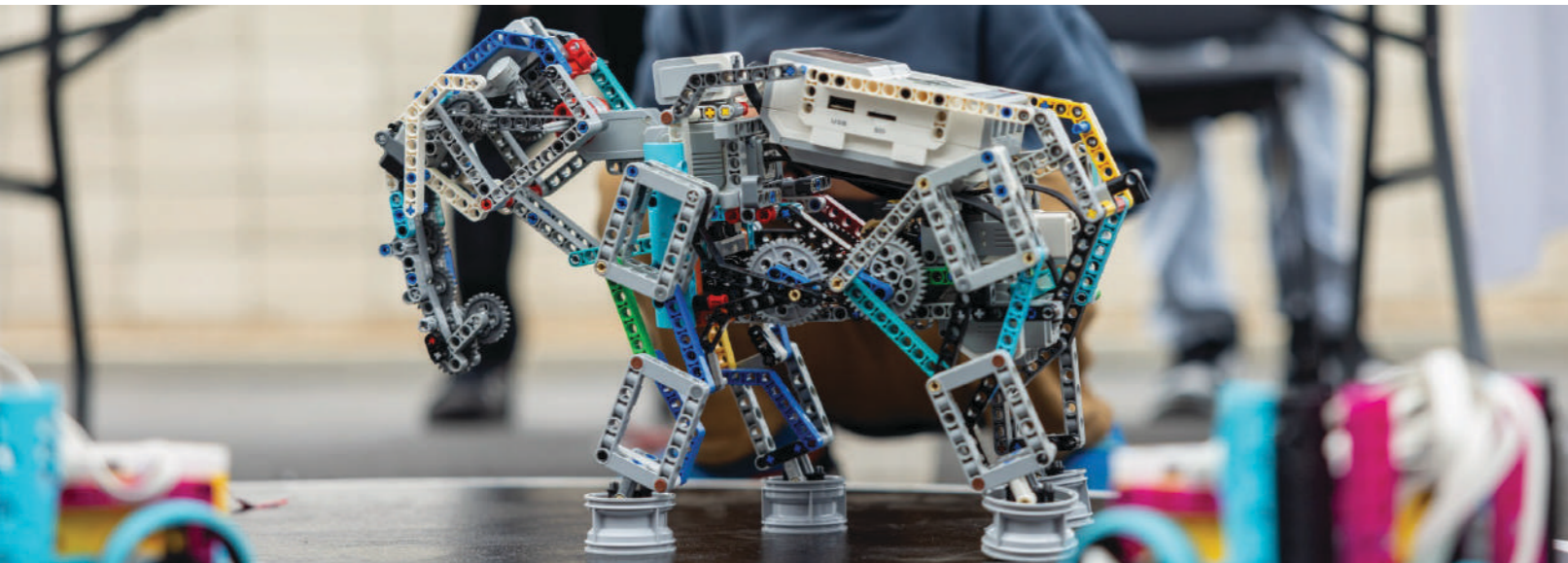
Our curriculum is structured to provide a comprehensive learning experience, with courses that progress through multiple levels. Each level is carefully crafted to build essential skills in programming, problem-solving, and critical thinking, all while fostering creativity and collaboration.

In addition to our regular courses, we prepare our students for exciting robotics competitions. These competitions not only challenge our students to apply their knowledge in real-world scenarios but also instill a sense of teamwork and sportsmanship. Our dedicated instructors provide personalized guidance, ensuring that every student is equipped with the skills and confidence needed to succeed.



Coding and Robotics





Workshops Summer Camps



WORKSHOPS

In addition to our regular courses, we offer hands-on workshops that dive deep into specific topics within coding and robotics. These workshops are designed for short-term engagement, allowing students to explore new concepts and technologies in a focused environment. They're perfect for those looking to enhance their skills or try something new without a long-term commitment.

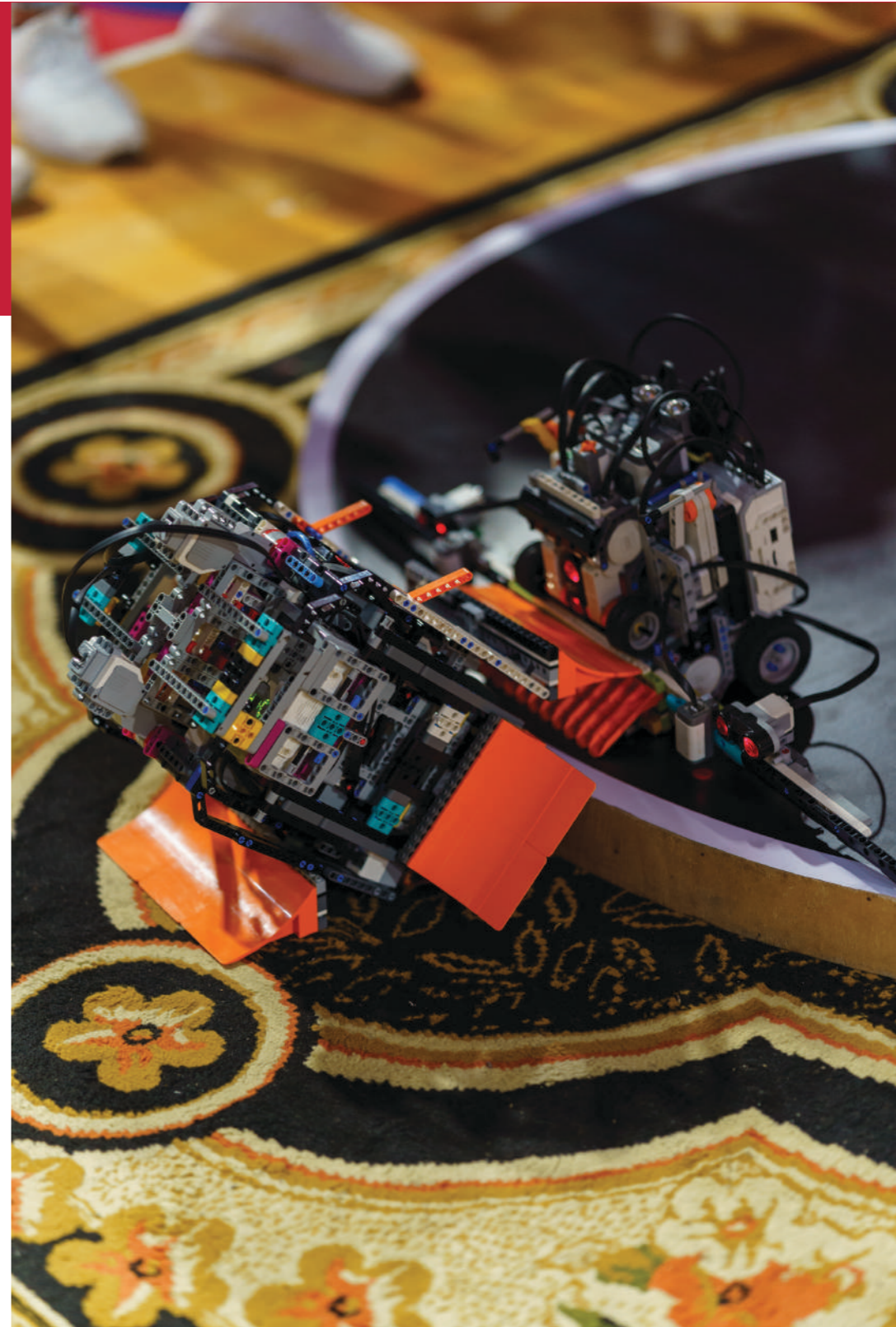
SUMMER CAMPS

Our summer camps provide an immersive experience, combining learning with fun and creativity. Over several days, students engage in a variety of projects, working collaboratively to build robots, create games, and participate in challenges. These camps are ideal for kids looking to explore technology in a dynamic and supportive setting, making new friends while developing their skills.

03

Training For Trainers

We offer specialized training programs for trainers to ensure high-quality instruction and teaching methods.



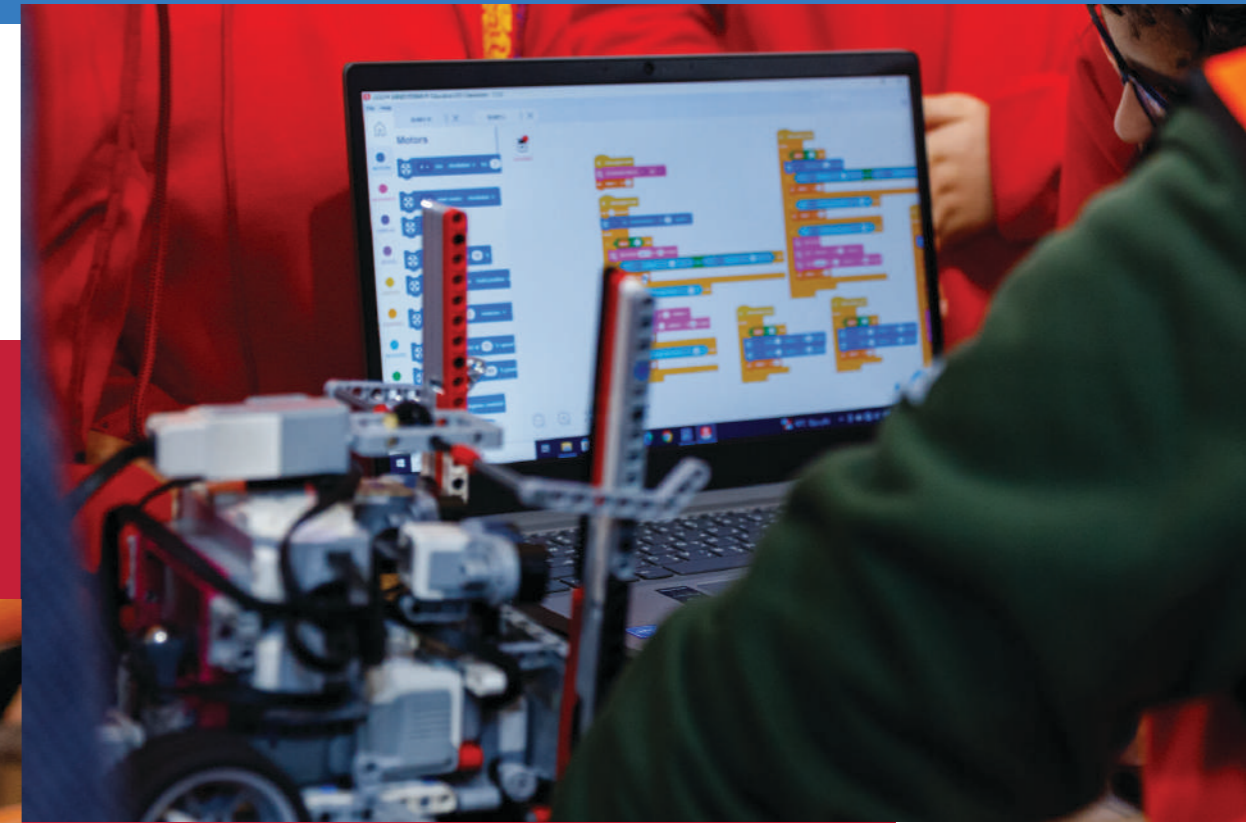
04

Volunteer

We also offer unique opportunities for students and graduates to volunteer in organizing our robotics competitions. This hands-on experience not only allows them to contribute to the community but also provides valuable training in event planning, teamwork, and leadership. Volunteers gain insights into the competitive landscape and enhance their resumes while making a meaningful impact.



Career Path



We support students in navigating their career paths through mentorship programs, where they can interact with industry professionals and gain insights into future career options.

06

Competitions

CODERS CUP

Coders Cup is a programming competition organized by Ginotech in Egypt and it qualifies to the international competition ORIC in the United States of America.

The competition is unique because its main focus is on game development. It serves the ages from 4 to 16 years old in the field of game development.

Our students use many programming languages such as (Kudo, Scratch , MIT app inventor , Pictoblox , Unity , Python , Flutter and Game maker studio).

It also teaches the students to do business and marketing plans for their games and commercial and marketing videos as a requirement for judging.

Students design their game and on the competition day it's like a hackathon. They are subjected to new tasks to add to their games and it is getting harder by the time they deliver the latest version of the game.



ORCE

This championship has been held in Egypt since 2015, organized by Gino Tech Academy (formerly KidZania) and continues to this day. It is conducted in collaboration with the Techno Future Egypt Foundation under the patronage of the Arab Robotics Association.

The championship serves as a qualifier for the Arab Robotics Championship, which takes place annually in various Arab countries. Since its inception, nearly 15,000 students from different governorates across Egypt, including some of the nation's top students from all educational levels, up to university, have participated.

The competition is divided into four of the most important contests focused on robotics design and programming, catering to participants as young as five years old up to university students.

Continue Competitions

ROBOTOURNEY

Robotourney is a robotics competition organized by Gino tech Egypt since 2022. It is held two times a year with the cooperation of reputable American NGOs USEF and Innovate STEAM Foundation.

It serves the students from age 3 to 18 years old. It consists of many categories such as (infinite expansion, store management, soccer, ball blitz and sumo).

The championship serves as a qualifier for the international championship, which takes place annually in the united states of America

ORIC

Open Robotics International Championship is a robotics competition organized by Gino tech USA.

It's a big competition that consists of more than one event like MRC-USA, coders cup and many other ones.

It serves the students from age 3 to 18 years old.

Many robotics challenges are held like all sports categories of MRC like (marathon,obstacle race, archery, football, sumo, etc....)

Also the game development competition coders cup.



SUCCESS STORIES



Born in Alexandria, Egypt, in 2006, Youssef El Telbany was a curious child who loved taking apart his toys to see how they worked.

At the age of five, he discovered his passion for robotics, a field that would shape his future.

In 2013, Youssef entered his first robotics competition, sparking a deep love for building and programming.

By 2015, he formed a team that competed in Canada, where they gained recognition and valuable experience in teamwork and problem-solving. This moment inspired him to pursue engineering.

Today, Youssef is studying aerospace engineering in California, pushing the boundaries of innovation and creativity in his field.



Born in 2009 in Alexandria, Egypt, Elbraa Goma showed a strong passion for technology and robotics from a young age. While other children played with toys, he was busy learning programming and building gadgets. As he grew, Elbraa competed in local and international robotics competitions, gaining valuable experience and building a global network.

At just 12 years old, Elbraa founded his robotics company, Overflow, making him the youngest robotics company owner in the world. His innovative approach led to major success, with Overflow winning first place in the MATE competition by 2024. He soon traveled to the U.S. to showcase his work at a major robotics expo, connecting with industry leaders and positioning Overflow as a rising force in robotics. Elbraa's journey proves that with passion and determination, even the youngest innovators can achieve great success.

CLIENT FEEDBACK

EXPLORE INSIGHTS FROM OTHERS



An exceptional learning (and fun) experience! My soon-to-be 7 yo granddaughter attended the coding and robotics camp with a 10 yo friend. Both had a wonderful time and didn't want to leave their projects each day. They started by building a cat robot that could move its arm and by the end of the week they had built and programmed a robot car that had light, sound and movement. The staff were very kind and positive. I highly recommend this to any family looking for an unusual learning program.

Mary Thomson



We have been looking for a robotics after school program for our daughters for awhile and are very happy we found this location! The facility is beautiful with plenty of space and tools needed for the robotics and coding classes. The staff and team members are extremely knowledgeable and welcoming. I was thrilled to find out they have programs starting as early as 3! I also appreciate the flexibility with scheduling classes and make up sessions.

Leslie Sitty



The curriculum at Gino Tech is thoughtfully designed, allowing young minds to grasp complex concepts at their own pace. The lessons are structured in a way that encourages hands-on experimentation and problem-solving. My child was thrilled to work with state-of-the-art robotics kits and tools, which enhanced their understanding and brought their ideas to life.

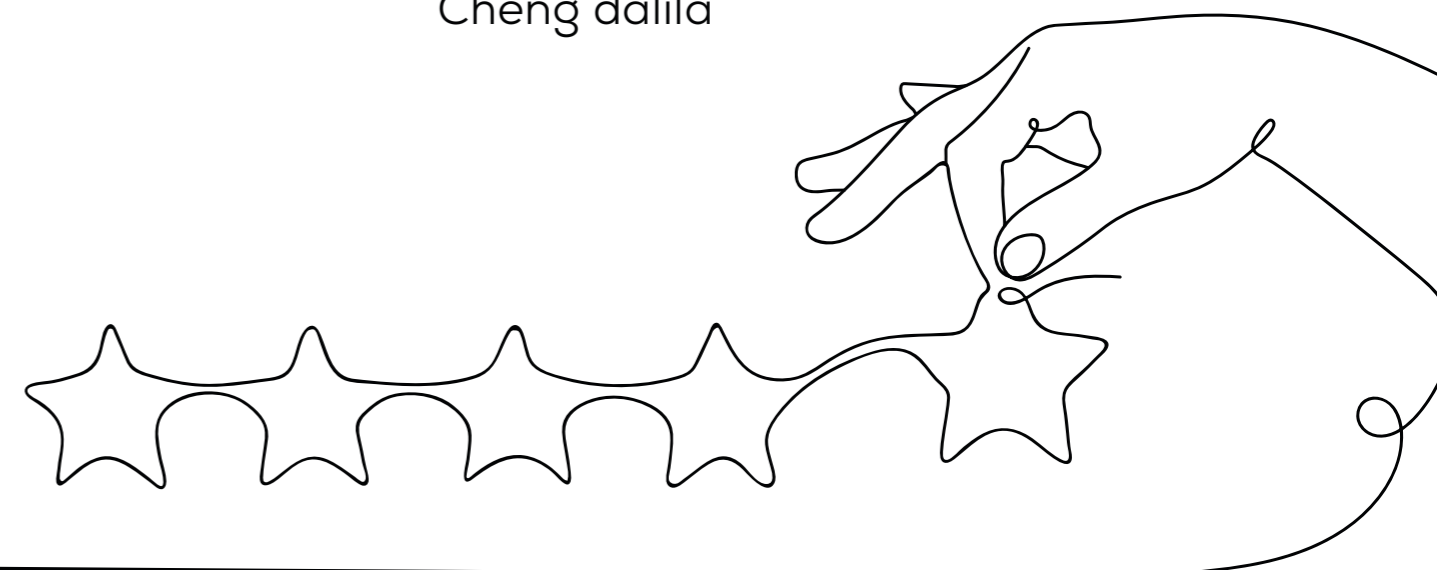
What truly sets Gino Tech apart is its emphasis on fostering creativity and critical thinking. Through various projects and challenges, my child was encouraged to think outside the box, explore innovative solutions, and collaborate with their peers. This approach not only nurtured their technical skills but also instilled confidence and a sense of accomplishment.

Ryan Chien



Great place for kids robotics and coding courses! Our kids taking classes from Dina and her team for years! She and others coaches are amazing! And they love the kids and care about them from their heart.

Cheng dalila



PARTENERS & COLLABORATION



ACHIEVEMENTS AND AWARDS

From 2015 to 2024, we were honored by the Arab Robotics Association for our significant contributions to promoting robotics science Competition in MENA region. This recognition reflects our commitment to advancing knowledge and innovation in this rapidly evolving field.

GinoTech received accolades from the USEF for our extensive publications in robotics science between 2021 and 2024. These publications have played a crucial role in disseminating valuable research and insights, further enriching the academic and practical landscape of robotics.

In 2024, we were honored by the Greek Hero Foundation, acknowledging our relentless efforts to spread robotics education and inspire the next generation of innovators.

This recognition highlights our dedication to making robotics accessible to all, fostering a spirit of creativity and exploration.

From 2017 to 2022, GinoTech was celebrated by Pharos University in Alexandria for our excellence in Robotics and STEM (Science, Technology, Engineering and Mathematics). These accolades underscore our commitment to fostering educational initiatives and supporting the development of future leaders in technology.



GinoTech's numerous accolades from 2015 to 2024 highlight its dedication to advancing robotics education, innovation, and research across the MENA region and beyond.



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